



ATHLETE IMPACT PROPOSAL

www.beckmitchell.com



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The evolution

2013

First Half Marathon

First Marathon

2014

2019

First Ultra Marathon

World Marathon
Challenge

2020

2023

First Ironman



What's next.....

The Big Goal - to represent Australia in the Ironman World Championships 2024



Swim
3.8km

Bike
180km

Run
42.2km

Total
226km



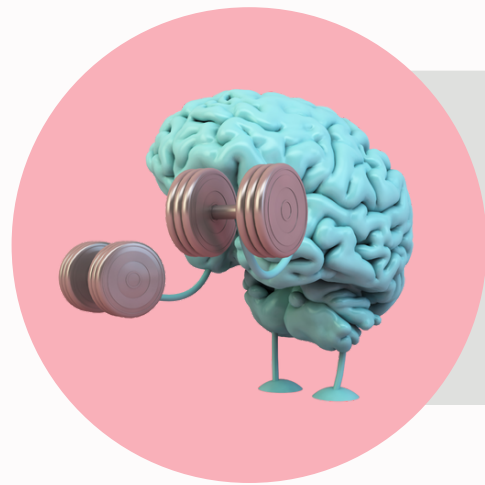


Timeline

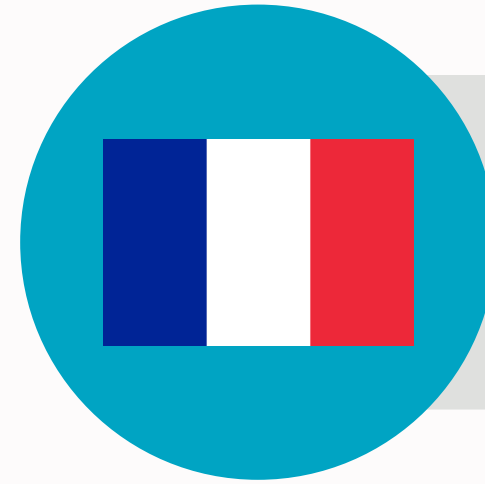
I competed in one of the Australian races in 2023 and have qualified for the world championship!



Dec 2023
Ironman Busselton



Feb - Aug 2024
Training program



Sept 2024
World Champs





My coach

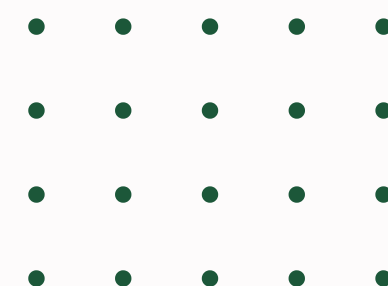
Rebekah Keat

I am absolutely blessed to be coached by one of the best in the sport. With a career spanning over 20 years and with 6 x Iron Distance wins, Rebekah knows exactly what it takes to perform at the elite level.

I am currently undertaking an extensive training program that is specifically designed to prepare me for the World Championship.

6X

Iron Distance
Champion



The Impact

“Support one life, change thousands”

#1 Bridge Builders Youth



I am aiming to raise \$50,000 for Bridge Builders Youth Charity.

#2 Speaking Engagements



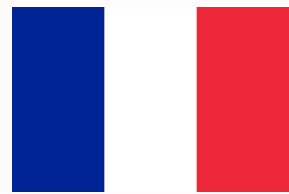
I will be sharing my Ironman journey and encouraging thousands of people to grow in their resilience.

#3 Coaching



Coaching & Training programs to help people's physical and mental health, for a better life.

INVESTMENT OPTIONS OWN A RACE



Sponsored by



World
Championship
Pass

~~\$10,000~~

~~Flights,
Accommodation, Race
Entry & Donation.~~

SPONSORED



Sponsored by

The Busselton
Experience

~~\$5,000~~

~~Flights,
Accommodation, Race
Entry & Donation.~~

SPONSORED



INVESTMENT OPTIONS OWN A ITEM

Quality equipment has a huge impact on performance. You can help support my effort on race day by sponsoring a item, which includes a donation to the cause. See below examples, for the updated list, please see my website - www.beckmitchell.com



Rudy Project
Aerodynamic Helmet



Shimano TR9
Carbon fibre sole



Bisaddle
EXT Sprint Road



Bike Box Alan
(travel protection)



Garmin Epix
Gen 2 Sapphire

Return on Investment

As a proud sponsor you will receive a number of key benefits, including;

	<i>Championship</i>	<i>Race Sponsor</i>	<i>Item Sponsor</i>
Logo and link on website	✓	✓	✓
Promotion on social media	✓	✓	✓
Post race gift	✓	✓	✓
Logo on race gear	✓	✓	✓ (item only)
Mention in all media releases	✓	✓	✗
Promotion at all speaking events	✓	✗	✗
Lunch & Learn with your staff	✓	✗	✗



Partner with me

By sponsoring me through this opportunity, your investment will help support thousands of people to reach their potential. This is where action meets traction, and together we can make a significant difference in this world. Your investment is fully Tax Deductible and includes a donation to the charity.

RACE options



ITEM options

For an up to date list of items that are available for sponsorship, please visit my website.

www.beckmitchell.com

THANK YOU

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MITCHELL



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